





## **Nelson Irrigation Australia**



Nelson Australia founders, Neil and Tony, discovered Nelson Irrigation while working as irrigation consultants. Impressed with Nelson Irrigation's exceptional quality and forward-thinking approach to water wise irrigation, Neil and Tony partnered with them to set up Nelson Australia in 1994.

Today, Nelson Australia is a friendly team of irrigation experts, providing expert advice and exceptional service. Our hallmarks are speed and accuracy.

You can rely on us to be here for you, helping you specify better irrigation solutions for your customers, train your team, and always delivering the best irrigation products in the world.

## NELSON IRRIGATION



Managing Director Brisbane



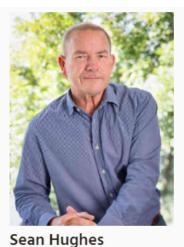
**Tony Shepley**Sales & Marketing Director
Brisbane



Chief Finance & Operations Officer



Greg Stewart
State Manager - WA
Perth



Area Manager - QLD Brisbane



Aaron Ramsay

Area Manager - NSW & Gold
Coast



Area Manager - VIC / Riverina
NSW / TAS



Jeff Sullivan

Area Manager - WA & NT

Perth



Darren Riggs

Area Manager - SA / Sunraysia
Adelaide



Technical Customer Service Brisbane

## NELSON IRRIGATION



Michael Cook

Technical Customer Service
Brisbane



Customer Service
Brisbane



Corey Tate
Operations Manager
Brisbane



Sean Edwards

Logistics Manager

Brisbane



Customer Service Brisbane



Elena Zarko

Accounts Receivable / Payable
Brisbane



Operations Manager - WA
Perth



Mitchell Jacobson

Warehouse Manager - VIC

Melbourne



Warehouse Manager Brisbane



## CASE STUDY: SICK AND TIRED OF WATER WASTAGE AND IRREGULAR SIZED CROPS

Val and Sam Micallef grow veggies northwest of Sydney in the Richmond region where they produce corn, lettuce, cabbage, cauliflower, silverbeet, potatoes, and leeks.

In 2017 the brothers were fed up. Val says, "We were sick and tired of water wastage, not being able to get into the field because it was too wet. And we were sick and tired of having to get up at 3:00am to move aluminium pipes around the fields. In winter it was a killer."

Aaron Ramsay from Nelson Irrigation explains, "Their irrigation was a typical heritage system that had developed piecemeal over time, and it was a bit of a mess. Sprinklers weren't sized correctly, spacing was wrong and they were using drip irrigation in the wrong areas. As a result, they had massive water run-off issues, the farm was a muddy bog, and they could see the evidence in variable quality crops."

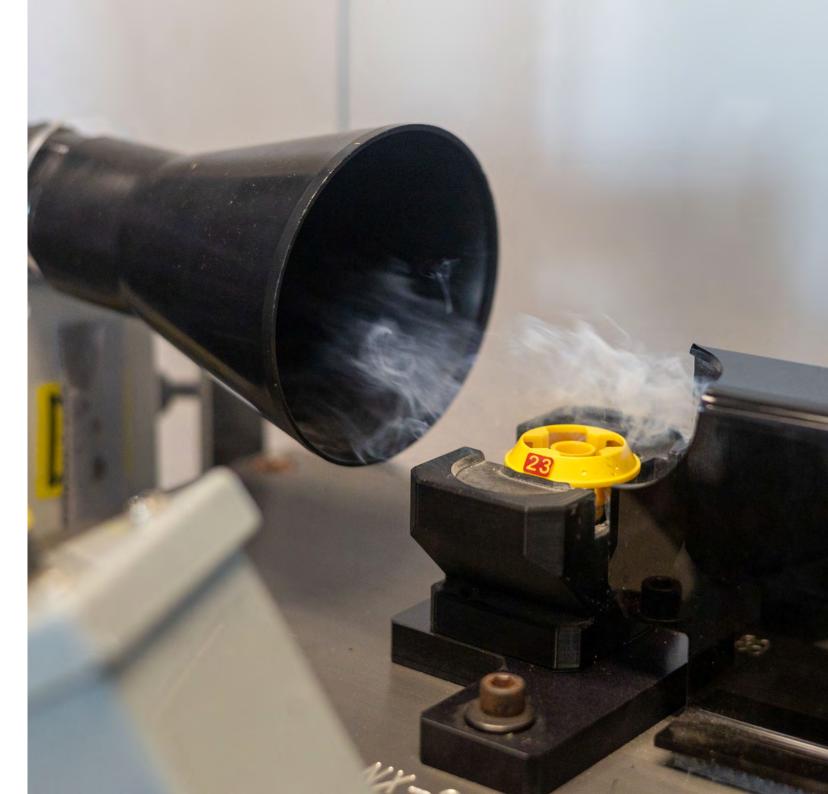
Val recalls, "Our old bitzer sprinkler system gave us crops that were too small, too big, or water damaged. There was just no consistency and we'd had enough. We wanted a new irrigation system...

Read the Full Case Study & More Here!





With roots in irrigation for over 100 years,
we have been obsessive in our mission to
serve our customers with state-of-the-art
water application solutions.



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